Mid-Eastern Chapter, SNM
Board of Directors Meeting, New Orleans
June 15, 2008

Agenda
Bruce Line Memorial
Recap Results of April Mid-Eastern Chapter
Planning for next April’s Meeting
August meeting to plan date

Corin Millo
Guiseppi Esposito, incoming Secretary-Treasurer
Doug Eggli
Doug Van Nostrand
Teri Pinkham
Peter Kirchner
Barbara Croft
Eleanor Dicks
Stephanie Margulies
Dothlyn Houston

Doug Eggli presiding

1. Bruce Line Memorial Discussion
Teri Pinkham - recapping earlier phone call
   Goal of $25,000 to be used in honor of Dr. Line
   Put together a biography of Dr Line
   Plan how to it
   To be held by the SNM, in the E&RF
   Policy re gifts and endowments - to make an endowment, you need $50,000
   A special project within the Mid-Eastern Ch would be the use of the money

Discussion
What might we do with it - a lectureship at the MECh meeting would be a good use, to
keep Bruce’s name in front of everyone, with a plaque to the speaker.
This is more visible than paying someone’s way to the meeting.
Could ask the companies for $ to help support it and then make up the difference in
expenses from the fund.
Many funds have a limited success with their efforts to solicit funds.
The E&RF can do targeted blasts and other efforts. Can use the vehicles.
In establishing the Howard Kaye fund, promoted in newsletter, sent post cards, etc, and
after they get a certain amount they will approach the family and his employer and see
how they might augment the fund.
Q - could this be a fund listed on the dues renewal?
A - that might not be so simple.
Q - chapter membership?
A - almost 800, but there are fewer than 25 active physicians.
Q - how to establish re the goal?
A - should establish what you want to do with the money and use it to talk about during the campaign.
Q - Doug E - is a lectureship a good idea?
A - Peter K - the members will get a return personally, and perhaps if this lasts 15 years or so, then the purpose of memorializing Bruce would be accomplished.
Q - how much in Bob Lull fund?
A - about $30K, for a more national fund.
Q - what is E&RF’s annual return?
A - Target 8%, with 5% being used to support awards, etc, and the rest being used to maintain the investment. Returns this year will be low because of market conditions.
Q - campaign might take 2-3 years?
A - your decision, but awarding the lectureship and having the first lecture in April 09 would bring the fund publicity.
A - we are spending under $1,000 for our outside lecturers. Having a reception to celebrate the first lecture would be a good idea too.
Vasken Dilsizian did work with Bruce and he might be the first lecturer.
Logistics - could highlight it in AM on Saturday or in the late PM with the reception afterward.
Teri Pinkham - it would be good to have someone talk to the family early on about the existence of the fund.

Could create a medal and give one to his wife as well as to the lecturer.

Teri P volunteers to arrange a meeting with Bruce’s wife to discuss what we are planning.
Vasken and Jerry Johnston had a closest relationship with Bruce.
Marty Megan was there but he went to Hagerstown. There is also a new person there who did not know Bruce.
Teri - someone who could oversee the fundraising could be invited to join us.
Q - how large is the dept at U MD?
A - 3 people. Doug Eggli will contact Vasken.

Motion - that we establish a Bruce Line lectureship and raise funds for it. Seconded and passed.

Q- did Bruce have relationship with JHU group?
A - we do not know.
Q - kick this off before the 1st lecture or announce it publicly at the meeting?
A- Howard Kaye fund has a committee of 8 or so people who meet regularly. The fund got about $7K before the announcement was made. They made a list of friends and peers, and the committee took on the task of approaching the people on the list. You do need people who will actually make the contacts.
Q - what about appealing to the techs?
A - providing support for techs to go to a meeting, but would this be more helpful for the national meeting or the local meeting?
A - the national meeting would be more helpful.
Q - could we contact the Greater NY chapter to help?
A - Peter K - in the Mid-West they had joint meetings, and they could share such a plan. They are also the group, NECh and Greater NY Ch, that is sponsoring the Howard Kaye group.
Q - could have someone from Albany come to talk to us too, either physician or a tech. Eleanor volunteers to contact the institution to find about the techs. Greater NY Ch is represented here.
BYC call Albany and Hani Nabi to try to find who Bruce’s closest contacts were and who might be able to help us with this.
BYC - We need to make a list of Bruce’s trainees.
Start with the MECh Executive Committee.
Could have lanyards made with the fund name and use it to acknowledgement of the gift.

Post it on the web site with a picture and a bio.

Motion program committee to select the lecturer?
Eleanor will ask Teri Pinkham how we get started. Need to ID the individuals.
Some timeline
   Eleanor to follow up with Teri
   Doug E to talk to Vasken
   Teri may be able to have lunch with Mrs Line by the time of the August meeting
   Have Teri come to our August meeting

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Stephanie suggests that the techs could start with the first $500 and docs with first $1000 or whatever and be able to announce this. Techs continue to be asked to support the Paul Cole Fund.

If we spend $3000 per year it will be spent down, if we start with $25,000.

Technologist travel award - grant for SNM meeting - $1000 could cover it for a technologist.

What need of the MDs in our area is the MECh not meeting?

2. April 2008 Meeting results and current situation
   ___ attended the meeting
   $60,000 gross receipts
   $50,000 expenses
   There were many logistics problems. People did stay until the end, driven by the demand for credits. The lunch situation forced everyone to attend the business meeting, which gave us a large attendance at the meeting.

   Hotel did not charge the room rental as a concession; this was $2500. The food costs were double what it would be in Ocean City, and they put out sodas which were a specific expense.

   Attendance is always better in Ocean City. An inaugural lectureship in Bruce Line’s honor may bring physicians in.

   We do not have the dues money for the first quarter yet.
   Checks have gone out to the local lecturers.

   New treasurer is Guiseppi Esposito.
This is fairly inexpensive CME.

3. Planning for April 2009 meeting in Ocean City
For August meeting, we should have a compilation of the results of the April 2008.
Doug Eggli suggests that the CME requirements require 15 hrs per 3 years for cardiac and 15 hrs per 3 years of PET CT if you do these; Highmark is requiring this in Pennsylvania. We could target these. We could have cardiac PET and it counts for both. Vasken and the Bruce Line lecture could do this.
Harvey Ziessman did a nice job with SPECT/CT last year and this is a continuing good topic.
CT anatomy is a good topic.
Technologists' training requirement: by state and department re need for CT certification for NMTs doing CT. In Penna, techs must have training in CT. “Using the CT as part of a NM study”.
CT anatomy, SPECT/CT, any CT would be a helpful for techs. 
CT dose modulation would be a helpful topic for everyone.
Pediatric dose reduction- Fred Fahey might be able to talk about this. CARE FIRST bill.
Pediatric alliance - from Society for Pediatric Radiology. Doug Eggli will ask his friends in the Ped NM Council about this topics.
Doug Van Nostrand - want to incorporate the techs and MDs, to get the speakers to understand the audience. Karen K can do this when she invites the speakers. It is about 25% docs and 75% techs.
We are beginning to get known as a good chapter meeting to get continuing education. Technologists are very happy with the program. They really like “read with the experts” sessions.
SAMs is not required for the techs yet.
Corin - her techs felt it was a docs meeting.
Doug E - the same lecture can provide information for both the tech and doc information at the same time. The docs need to be able to handle the tech topics too. Speakers should not talk about their most recent research topics.
Doug Van N - Karen can make plain what topics should be addressed in the course of the lecture, when she is inviting them.

BYC and EBD - Condense the CME requirements for the Board for the August meeting.
Doug Van N (he is in charge of CME for Wash Hosp Cen)- it must show you affect performance, __ and outcome. SAM modules do this well. There is a pre-test and post-test, which can show the change the lecture caused.
Eleanor - we have to comply, but we don't know how much.
Doug Van N - can do 1 hour at time to move toward the goal.
Doug E - if we could offer 1 or 2 SAM during the meeting.
Doug Van N - they can be scored on a sheet or alternatively 3 mo later by e-mail.
Stephanie - start with 2 questions up front and then at end.

Doug Van N - 3 documents for needs assessment.
Experts count as 1
One can be a set of minutes.
Telephone call records.
Literature search on the topic.

Corin would like good bone talk, with x-ray and CT correlation. Can use a scientific
article or editorial to support the topic. Eleanor will e-mail Corin to ask her the objectives, and support for this topic. Doug Van N - do not need to meet all 22 criteria, because you do not need accreditation with commendation. He can help with the interpretation of the rules.

Accreditation as a topic for the meeting - NOT to break into 2 sessions to discuss this, because it is linked together, both because the techs need the doc support to do their jobs and the techs are helping the docs create their CME plans.  

4. Update the current officer list with the SNM Reston Office

5. Road show for technologists in the various areas
   Stephanie did a Feb accreditation workshop at Holy Cross and one in Baltimore. A number of hospitals would support it. Eleanor will get a formalized proposal out on this.

USP 797- get hood up to snuff to comply; who can be hired to do this. There are companies coming out with a product, such a PineStar. A2A - Astellas can sponsor it
Sestamibi - going off patent with new product coming on

6. SNM is interested in working with MECh.

7. Mock Tech Exam - in the chapter there are a potential 22 graduates who could take this. We would like to sponsor it locally.

8. August meeting date
   BYC to select some dates, and Eleanor will ask for e-mail response in order of preference
   Aug 10-11 not Doug Eggli
   Aug 17 or 24, with the 24th preferred by this group.

9. Question of Audit for the MECh account.
10. Equipment, supplies, and services
    Computer hardware
    Copier/printer/FAX
    Internet connection
    Phone
    Accounting software
    Word processing
    Microsoft Publisher?
    We do own the projector for PowerPoint